

Japan appoints Car and General as distributor



Kubota Corporation of Japan has appointed Car and General as the distributor of Kubota tractors in Kenya. The tractors will be available in their outlets in Nairobi, Nakuru, Mombasa and Kisumu from the start of 2013.

Established in 1890, the Kubota Corporation has a long history of manufacturing agricultural machinery in Japan. The organization has become an international brand leader and its products are sold in more than 130 countries. Kubota has a line of compact tractors very popular for smaller farms.

The launch range of Kubota tractors for Kenya will feature a choice of two and four wheel drive models. The base model is an 18 horse power two-wheel drive machine and the range topper is a 95 horse power four-wheel drive tractor, which is ideal for ploughing in heavy soil conditions.

Vijay Gidoomal, the Managing Director OF Car and General said; "We continue to follow a policy of expansion and we recognize the increasing importance of agriculture to meet the rapidly rising demand for food. Kubota tractors are reliable, fuel efficient with excellent performance and we are happy to represent the brand."

"After sales service is very important to our organization and we shall stock genuine spare parts for the tractors. Our qualified technicians will be available to service tractors at our main workshop in Nairobi as well as the branches in Mombasa, Kisumu and Nakuru."

Ndakala Atanda
Communication & Marketing Manager